

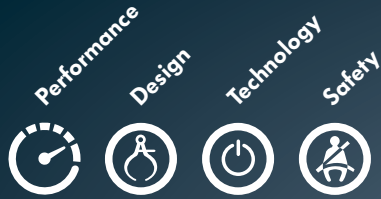


**Jetta SportWagen** | 2011



**Das Auto.**





**What makes a Volkswagen a Volkswagen.** See those little icons over there? They represent the big ideas that every Volkswagen must live up to in order to earn the VW badge. No matter how large or small, all models are a combination of these essential ideas. Find an icon and you'll discover something special about a Volkswagen. It's really that simple.

## Let's talk Volkswagen.

### Das Auto

A VW doesn't just start off as sheet metal and engine parts. It begins as an idea. A belief that getting the little things right is a big thing. A viewpoint that asks why dumb it down when you can smart it up. An attitude that says to make things perfect, you have to make them perfectly. Some would call these just a bunch of good ideas. We call them Das Auto.®

### The Jetta SportWagen

You're not ready to give up the sport, but you need the wagon. That's one reason we put sport and wagen right in the name. That's right, wagen with an "e." It's the perfect blend of sporty hatchback and spacious sedan. It's got our distinctive new front end design, comes with a 2.5L in-line 5-cylinder or TDI® Clean Diesel engine, and it fits everything in your life while looking stylish all at the same time. We understand, the Jetta SportWagen has earned its stellar reputation for a reason. Actually, for a whole lot of them.



SE shown in Tempest Blue Metallic





TDI shown in Reflex Silver Metallic with Barracuda™ bike holder



**Performance.** When it comes to TDI, it all starts with the engine. A 2.0L TDI Clean Diesel engine with a direct injection system that runs on ultra-low-sulfur diesel fuel with 95 percent less sulfur content. And that helps reduce sooty emissions by up to 90 percent compared to previous diesel engines. A reduction so significant that you won't see a thing. Which is exactly the way that we, and the planet, like it.

## Vroom to spare.

**Go ahead, pass the next gas station.** And the next. And even the next. Because the TDI Clean Diesel engine sips gas at the wallet-friendly rate of 42 highway miles per gallon.\* Yes, you read that right. That's up to 609 miles on just one tank.\*\* If that sounds impressive, prepare yourself for this: that T in TDI stands for turbocharged. And this engine delivers 140 hp and 236 lbs/ft of torque for exceptional power off the line and plenty of punch to keep you going. You can even add our race car inspired DSG® automatic transmission to take full advantage of its turbo. So if you love to drive and particularly enjoy breezing by gas stations, you and Jetta SportWagen will get along famously.

**Extra room for all your stuff requires an engine with some extra oomph.** The Jetta SportWagen also offers the choice of a powerful 2.5L, 170-hp, in-line 5-cylinder engine to ensure that you and your gear get everywhere you want to go. And it comes with the option of a six-speed automatic transmission, complete with Sport mode for a little extra kick, and Tiptronic® for those times when you want the thrill of shifting yourself. So go ahead and play around. Your Jetta SportWagen won't mind.

\*30 city/42 highway mpg (2011 2.0L TDI Clean Diesel, DSG automatic). EPA estimates. Your mileage will vary. \*\*Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. Your mileage will vary.





**Design.** How much room is 66.9 cubic feet of space? It's a large screen TV, still in its box. It's four flats of herbs and flowers, a huge bag of soil, that new hose you've been wanting, and all the tools you need to start a backyard garden. It's two eager golden retrievers on their way to the park. And that's what you get when you fold down the rear seats in every Jetta SportWagen.



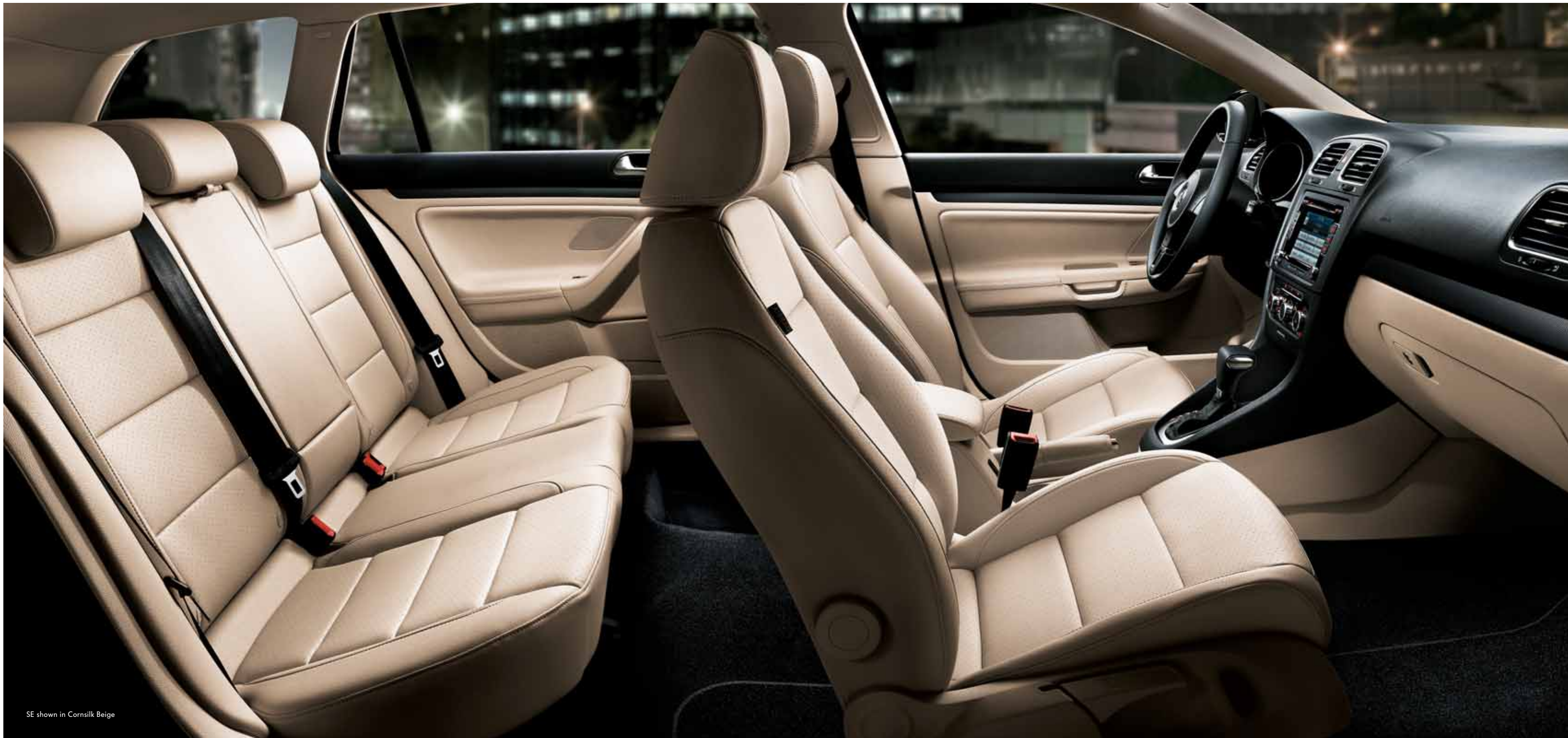
## Adapts easily to new situations.

One day you've got friends along for the ride, the next day is carpool duty, and the weekend finds you running errands. Sometimes it's all three in one day. So when it came to designing the Jetta SportWagen, we gave it a rear seat that folds down in a 60/40 split that can reconfigure to your needs. In fact, everything about the design of the Jetta SportWagen is well thought out. From blinkers built right into the side mirrors to alert others to your next move, to an available panoramic sunroof that gives you extra room for blue sky thinking. After all, it's not just about getting as much as possible into your ride. It's about getting the most out of it.



SE shown in Cornsilk Beige





SE shown in Cornsilk Beige



**Technology.** Thanks to the available touchscreen navigation system, there's no such thing as lost anymore. Just enter your destination, and let the computer do the rest. Not only will the navigation take you through every turn on-screen, but you'll also find step-by-step guidance right in your line of sight, just above the steering wheel, in that screen that conveniently doubles as your trip computer.



## Even the buttons light up at the thought of options.

You'll light up too when you see all these features. On the optional touchscreen stereo, you've got an in-dash six-CD changer and SIRIUS® Satellite Radio complete with a three-month trial subscription to over 130 channels, including 100% commercial-free music, plus sports, news, and talk radio. That's a whole lot of entertainment, and it doesn't even count the AM/FM stations and individual CDs you could sing along to, all on the glorious 10-speaker sound system. And that's just the audio portion of our tour. The Jetta SportWagen also comes with heated front seats, adjustable lumbar support, one-touch up and down automatic window controls for all four windows, and optional V-Tex leatherette seating surfaces for a premium experience. So if you're thinking that this sounds more luxurious than you were expecting, then welcome to the Jetta SportWagen.





**Safety.** There's safe. And then there's Volkswagen safe. Safe helps protect you from all kinds of life's little (and big) surprises. Volkswagen safe wins awards from the National Highway Traffic Safety Administration (NHTSA), which gave the 2010 Jetta SportWagen five stars (the highest rating possible) for side crash test safety.\* Safe is what every car should be. Volkswagen safe is what every car wishes it were. When it comes to safety, picking the car that wins awards is always a safe bet.

## Our success is no accident.

When you buy a Volkswagen like the Jetta SportWagen, you're driving home more than just a car. You're taking home total peace of mind. You don't have to think about how its doors thunk solidly into place. Or how it has six airbags standing guard.\*\* Or especially how the crash-optimized front end would help absorb energy on impact and help protect you in the event of a collision. That's because every Volkswagen is built to the highest standards. Volkswagen standards. Standards so high that we included ESC (Electronic Stability Control), ABS (Anti-lock Braking System), and HBA (Hydraulic Brake Assist) on every VW to help you stay safe in every situation. Because we believe that once you've achieved a certain level of excellence, there's no going back. That's why we call it a standard.



This is an illustration and does not depict what will happen in a crash. All bags will not inflate in real-world crashes, and if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.

\*Government star ratings are part of the National Highway Traffic Safety Administration's New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). 2010 model tested with standard side airbags. \*\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.





SE shown in Black with Sport Styling Kit and 17" Porto wheels



# Buy one, get three.

Yes, you read that right. When you buy any new VW, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance\*. That's your first three years of scheduled maintenance at no extra charge. If you'd like, stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Ask us any questions you might have while we give your Jetta SportWagen a basic checkup. On the house.

After that, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's really that simple. So relax and enjoy every carefree mile in your new VW. That's what it's there for. Keeping it like new, well, that's what we're here for. And because it's a Volkswagen, it'll keep that new car feeling for many years to come. If only everything in life could be this carefree.

\*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.



# At home in America.

From its advanced laser seam welding process that gives our cars stability and strength, to the six-minute monsoon water test to check for any sign of leaks, the brand-new Chattanooga, TN, manufacturing plant is state of the art. And those are just a couple of the benefits of starting from scratch. When you build something from the ground up, you can control every element of the process—from the building materials, to the quality of the people working on every step of

development, to the world-class cars that emerge at the end of the line. It also gives us the opportunity to expand our network to include local suppliers, making sure to let them know about our standards so they can deliver the high-quality product we require. The way we look at it, this is not only the most eco-friendly and modern plant in the VW portfolio, it's also an investment in our collective future. So here's to building positive momentum. Together.



Trim

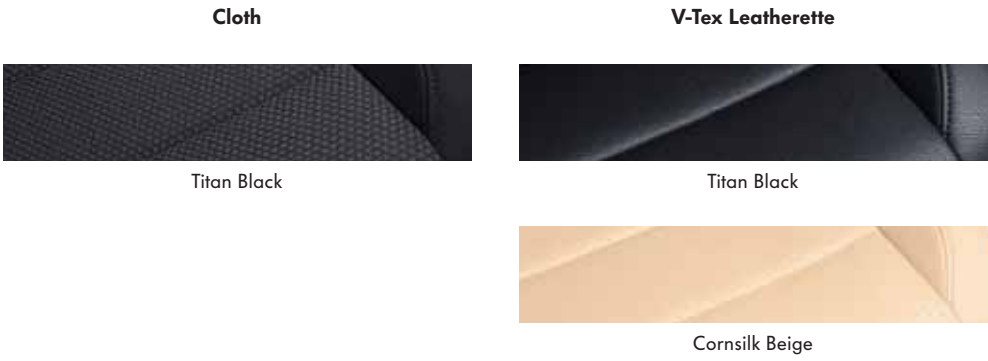
**2.5L S** Includes: 2.5L, 170-hp engine; 16" steel wheels with wheel covers and all-season tires; Climatic single-zone climate control; 8-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio, and AUX-in for portable audio players; Bluetooth®; heated front seats and washer nozzles; power door locks and windows with one-touch up/down feature; 6-way partial power adjustable front seats with manual lumbar adjustment and power recline; 12V power outlet; front and rear floor mats; 60/40-split folding rear seats with pass-through center armrest; black roof rails; electromechanical speed-sensitive power steering system; 4-corner independent suspension; 4-wheel disc brakes; Electronic Stability Control (ESC); Anti-lock Braking System (ABS); Anti-Slip Regulation (ASR); Electronic Brake-pressure Distribution (EBD); Tire Pressure Monitoring System (TPMS).

**2.5L SE** Includes 2.5L S features, plus: 16" Sedona alloy wheels; chrome grille and window surrounds; V-Text leatherette seating surfaces; touchscreen Premium VIII sound system with MP3- and WMA-compatible in-dash 6-disc CD changer, 10 speakers, and SIRIUS® Satellite Radio with 3-month trial subscription; leather-wrapped multi-function steering wheel, shift knob and brake handle; multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display, and personalization functions.

Exterior



Interior



Not all combinations of exterior paint and interior seating surfaces are available.

**2.0L TDI® Clean Diesel** Includes 2.5L SE features, plus: 2.0L, 140-hp TDI engine; 16" Bioline alloy wheels; 115V power outlet.

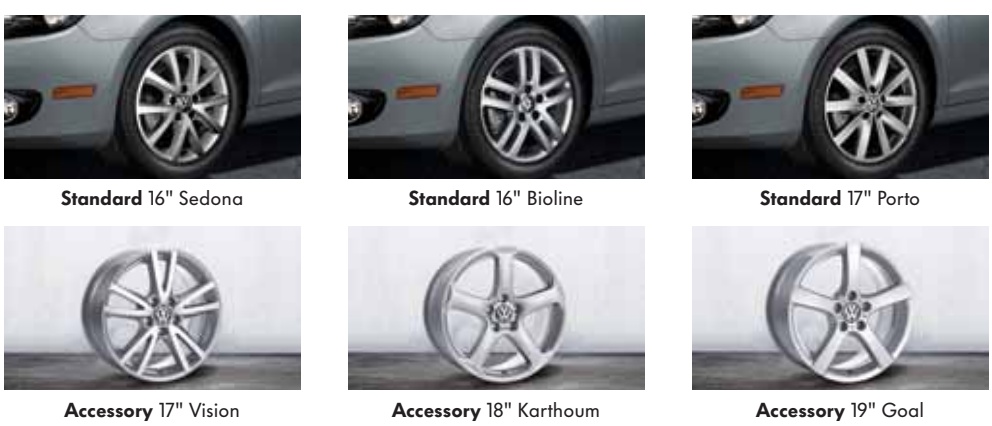
Packages

- Premium Package** (optional on 2.5L SE and TDI): power tilting/sliding panoramic sunroof; RNS 315 navigation system with 5" color touchscreen in center console, SD memory card reader; Media Device Interface (MDI) with iPod® cable; 17" Porto alloy wheels with all-season tires.
- Sunroof and Wheel Package** (optional on 2.5L SE and TDI): 17" Porto alloy wheels; power tilting/sliding panoramic sunroof.

Options

- Panoramic sunroof** (optional on TDI only): power tilting/sliding panoramic sunroof.
- Rear side airbags** (optional on all trim levels).

Standard/Accessory Wheels



Specs

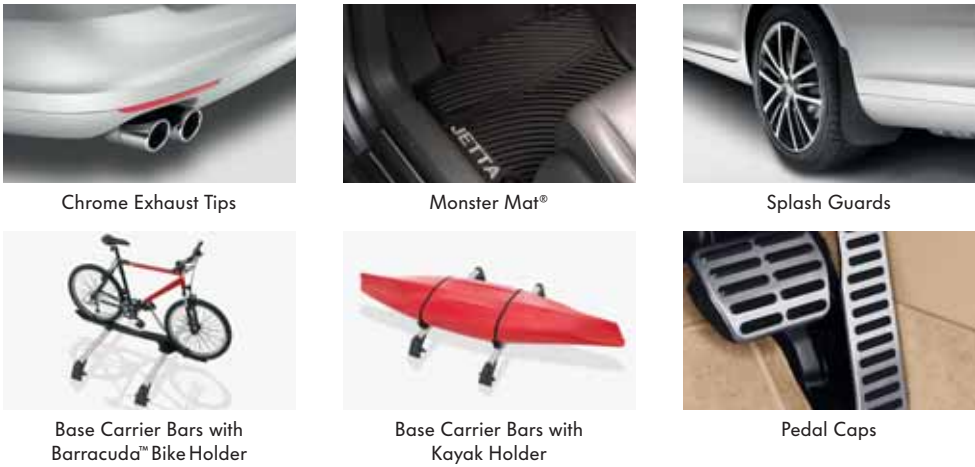
Exterior	2.5L S	2.5L SE	2.0L TDI
Window diversity antenna	–	●	●
Fully galvanized sheet metal	●	●	●
Crash-optimized front end	●	●	●
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	●	●	●
Heated power side mirrors, with integrated turn signals	●	●	●
Power sliding panoramic sunroof (12.7 sq. ft.)	–	○	○
Tire Pressure Monitoring System (TPMS)	●	●	●
16" steel wheels with wheel covers	●	–	–
16" alloy wheels with anti-theft wheel locks	–	●	●
17" alloy wheels with anti-theft wheel locks	–	○	○
Windshield wipers, variable intermittent	●	●	●
Heated windshield washer nozzles	●	●	●
Interior	2.5L S	2.5L SE	2.0L TDI
Climatic manual single-zone climate control with pollen filter	●	●	●
Anti-theft vehicle alarm system for doors, hood, trunk, and radio; starter interrupt, with autolock function and audible and visual activation	●	●	●
Immobilizer III theft-deterrent system	●	●	●
8-speaker sound system with MP3- and WMA-compatible in-dash CD player, and AM/FM radio	●	–	–
Touchscreen Premium VIII sound system with MP3- and WMA-compatible in-dash 6-disc CD changer, and 10 speakers	–	●	●
RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader	–	○	○
AUX-in for portable audio players	●	●	●
Bluetooth hands-free calling system	●	●	●
SIRIUS Satellite Radio with 3-month trial subscription	–	●	●
Media Device Interface (MDI) with iPod cable	–	○	○
Cruise control	●	●	●
Electric rear window defroster	●	●	●
Speedometer, tachometer, odometer, trip odometer, fuel gauge, coolant temperature, clock, and outside temperature	●	●	●
Multi-function trip computer with compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalization functions	–	●	●
2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, panic button for central locking, and selectable access valet key feature	●	●	●
12V power outlet	●	●	●
115V power outlet	–	–	●
Center dome light with time delay, 2 reading lights	●	●	●
Automatic locking feature (doors lock when vehicle reaches 8 mph, unlock automatically upon airbag deployment)	●	●	●
Driver and front passenger visor vanity mirrors, illuminated with covers	●	●	●
Driver and front passenger front and side thorax airbag supplemental restraint system*	●	●	●
Side Curtain Protection airbags, front and rear*	●	●	●
Front seat safety belt pretensioners with load limiters	●	●	●
LATCH (Lower Anchors and Tethers for Children), child seat anchor points	●	●	●
6-way heated, partial power adjustable front seats with manual lumbar adjustment and power recline	●	●	●
60/40-split folding rear seat with center armrest and pass-through	●	●	●
Blinker control stalk with lane change feature	●	●	●
3-spoke steering wheel, height-adjustable with telescopic steering column	●	–	–
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescopic steering column	–	●	●
2 front cupholders; soft opening, lockable glovebox; 2 rear cupholders in rear center armrest	●	●	●
Fully carpeted/lined luggage compartment	●	●	●
Cloth seating surfaces	●	–	–
V-Text leatherette seating surfaces	–	●	●
Power windows with pinch protection and automatic one-touch up/down feature operable from all four doors	●	●	●

- Standard, at no additional cost
- Optional, additional cost
- Not Available

Technical	2.5L S	2.5L SE	2.0L TDI
2.5L, 20-valve, DOHC, in-line 5-cylinder engine; 170 hp, 177 lbs/ft of torque	●	●	–
2.0L, 16-valve, in-line 4-cylinder turbocharged clean diesel engine with common rail direct injection; 140 hp, 236 lbs/ft of torque	–	–	●
Power-assisted front vented disc brakes and rear solid disc brakes	●	●	●
Electromechanical power steering system with variable assistance and active return	●	●	●
Front MacPherson struts and rear fully independent 4-link suspension	●	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Braking Assist (EBA)	●	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	●	●	●
Intelligent Crash Response System (ICRS)	●	●	●
5-speed manual transmission	●	–	–
6-speed manual transmission	–	–	●
6-speed automatic transmission with Tiptronic® and Sport mode	○	●	–
6-speed DSG® automatic transmission with Tiptronic and Sport mode	–	–	○
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	●	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	●	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance†	●	●	●

Dimensions	
Wheelbase	101.5 inches (2,578 mm)
Front track	60.7 inches (1,541 mm)
Rear track	59.6 inches (1,514 mm)
Length	179.4 inches (4,556 mm)
Width	70.1 inches (1,781 mm)
Height	59.2 inches (1,504 mm)
Ground clearance	5.4 inches (138 mm)
Trunk capacity	32.8 cu. ft. (0.93 cu. m)
Trunk capacity with rear seats folded down	66.9 cu. ft. (1.89 cu. m)

Accessories
drivergear.vw.com



\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †Roadside Assistance provided by Cross Country Automotive Services.



GTI



CC



Tiguan



Golf



All-new Jetta



Routan



Eos



Jetta SportWagen



All-new Touareg



The VW of today is completely different from the VW you might know. We have a wide range of models, including world-class sedans, SUVs, and a minivan, each one more stylish and refined than ever before. And even though we've grown, rest assured that every VW still provides the exhilarating driving experience that has always been at the core of our reputation. Some things will never change.

**Yes, that's recycled paper you're holding.**



**That's Das Auto.**

[vw.com](http://vw.com)

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